

Metodologia de Kimball

- **Área de Negócio:** Vendas (de eletrodomésticos)
- **Granularidade:** Vendas de itens/produtos por cartão/cliente e por data
- **Dimensões:** DimCard; DimItem; DimDate;
- **Factos:** Amout; Quant; e, TotalAmount

Modelo Dimensional

DimCard	DimItem	DimDate
CardKey CardID City Region PostalCode CardStartDate Gender DateOfBirth MaritalStatus NumChildren YoungestChild (EffectiveDate) (ExpiredDate) (IsCurrent)	ItemKey ItemID ItemDescription CategoryDescription SubcategoryDescription BrandDescription UpmarketFlag (EffectiveDate) (ExpiredDate) (IsCurrent)	DateKey FullDate Year Semester Quarter Month MonthName Week DayNumberOfYear DayNumberOfMonth DayNumberOfWeek DayOfWeek Weekend

FactSales
DateKey CardKey ItemKey TransactionID Amount Quant TotalAmount